Fashion Designer Program

3 month Program

BORN CREATIV.

why
Fashion
Designer Program?

Engaging in a **Fashion Designer Program** offers a unique opportunity to become proficient in both photography and videography, providing a versatile skill set that caters to the demands of modern multimedia creation.

 Here are some compelling reasons to embark on this educational journey

Innovative Design Technologies:
Stay ahead of the curve by gaining exposure to cutting-edge design technologies and software used in the fashion industry. Learn how to leverage tools for digital pattern making, 3D modeling, and virtual prototyping, enhancing your design capabilities.

Mentorship by Industry Professionals:
Access mentorship from experienced industry professionals who bring real-world insights and guidance. Benefit from their expertise, receive constructive feedback, and gain valuable perspectives from those actively working in the fashion field.

Global Fashion Perspectives:
Explore diverse cultural influences and global fashion perspectives. The program encourages a broad understanding of design aesthetics from around the world, fostering a multicultural approach that enriches creativity and design inspiration.

Collaborative Project Opportunities:
Engage in collaborative projects with fellow participants, simulating real-world teamwork scenarios. Collaborations not only enhance your interpersonal skills but also expose you to different design approaches and foster a collaborative spirit within the creative process.

Industry-Standard Presentation Skills:
Develop effective presentation skills tailored for the fashion industry. Learn to articulate and showcase your design concepts professionally, enhancing your ability to communicate ideas, garner support, and make a lasting impression in the competitive fashion landscape.

Access to Fashion Events and Shows:
Gain exclusive access to fashion events, shows, and exhibitions. Participate in or attend industry events to witness the latest trends, connect with influential figures, and immerse yourself in the vibrant and ever-evolving world of fashion.

Internship and Job Placement Support:
Benefit from internship opportunities and job placement assistance. The program aims to bridge the gap between education and industry by providing support in securing internships or job placements, facilitating a smooth transition into the professional realm.

Fashion Entrepreneurship Insights:
Explore the entrepreneurial side of fashion. Gain insights into starting and managing a fashion business, understanding the essentials of branding, marketing, and creating a unique value proposition for your designs.

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LEARN THE PRESENT

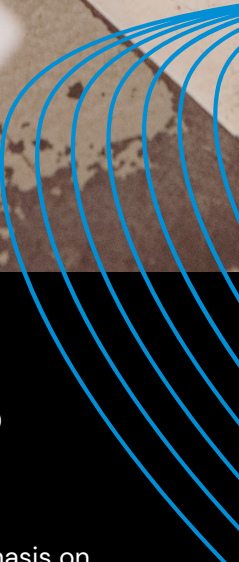## NDUSTRY-RELEVANT KNOWLEDGE AND NETWORKING:

Benefit from an up-to-date curriculum that reflects current industry trends, technologies, and ethical practices. The program also provides opportunities for networking with industry professionals through workshops, guest lectures, and collaborative projects, offering insights into the latest developments within the fashion world.

HANDS-ON EXPERIENCE AND PRACTICAL LEARNING:

The program prioritizes hands-on experience, allowing participants to apply theoretical knowledge in real-world scenarios. Through practical exercises, garment construction projects, and industry-related tasks, individuals gain invaluable experience that enhances their confidence and proficiency in fashion design.

COMPREHENSIVE SKILL DEVELOPMENT

Joining the program offers a holistic approach to skill development in fashion design. From mastering fundamental design principles to advanced pattern making and sustainable practices, participants gain a well-rounded set of skills that are essential for success in the dynamic field of fashion design.

PERSONALIZED PORTFOLIO DEVELOPMENT

The program places a strong emphasis on portfolio development, guiding participants in creating a standout portfolio that showcases their unique design style and capabilities. A compelling portfolio is a crucial asset for aspiring fashion designers, whether seeking employment, freelance opportunities, or launching their own fashion brands.

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Month 1

Foundations of Fashion Design

MONTH 1:

WEEK 1–2:

- OVERVIEW OF THE FASHION INDUSTRY
- HISTORICAL PERSPECTIVES AND FASHION EVOLUTION
- UNDERSTANDING DIFFERENT FASHION STYLES AND AESTHETICS

ELEMENTS AND PRINCIPLES OF DESIGN

- IN–DEPTH STUDY OF DESIGN ELEMENTS (LINE, SHAPE, COLOR, TEXTURE)
- PRINCIPLES OF DESIGN (BALANCE, PROPORTION, RHYTHM, EMPHASIS)
- APPLYING DESIGN CONCEPTS IN FASHION SKETCHES

INTRODUCTION TO TEXTILES AND MATERIALS

- UNDERSTANDING DIFFERENT FABRICS AND MATERIALS
- TEXTILE PROPERTIES AND CHARACTERISTICS
- FABRIC MANIPULATION TECHNIQUES
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WEEEK 3–4 : FASHION SKETCHING AND ILLUSTRATION

- BASIC SKETCHING TECHNIQUES FOR FASHION DESIGN
- INTRODUCTION TO FASHION ILLUSTRATION
- CREATING MOOD BOARDS AND DESIGN PRESENTATIONS

BASIC PATTERN MAKING AND SEWING SKILLS

- FUNDAMENTALS OF PATTERN MAKING
- SEWING MACHINE OPERATION AND BASIC STITCHING TECHNIQUES
- CREATING SIMPLE GARMENT PROTOTYPES

Month 2

Advanced Design Techniques and Garment Construction

WEEK 1–2: ADVANCED PATTERN MAKING
- PATTERN MANIPULATION AND ADAPTATION
- DRAFTING PATTERNS FOR MORE COMPLEX GARMENTS
- FITTING AND ALTERATIONS

DRAPING TECHNIQUES
- INTRODUCTION TO DRAPING ON A DRESS FORM
- DRAPING FOR DIFFERENT GARMENT STYLES
- TRANSLATING DRAPED DESIGNS INTO PATTERNS

FASHION PORTFOLIO DEVELOPMENT
- BUILDING A PROFESSIONAL FASHION PORTFOLIO
- PRESENTATION AND LAYOUT TECHNIQUES
- SHOWCASING DESIGN CONCEPTS AND PROCESS

WEEK 3–4:

FASHION INDUSTRY OVERVIEW
- UNDERSTANDING THE BUSINESS SIDE OF FASHION
- ROLES WITHIN THE FASHION INDUSTRY
- MARKET TRENDS AND CONSUMER BEHAVIOR

SUSTAINABLE FASHION PRACTICES
- INTRODUCTION TO SUSTAINABLE AND ETHICAL FASHION
- INTEGRATING SUSTAINABILITY INTO DESIGN AND PRODUCTION
- INDUSTRY CASE STUDIES ON SUSTAINABLE FASHION BRANDS

Month 3

Real-world Applications, Projects, and Industry Exposure

WEEK 1-2: DESIGN PROJECT – CAPSULE COLLECTION
- PLANNING AND CREATING A SMALL CAPSULE COLLECTION
- APPLYING LEARNED DESIGN AND CONSTRUCTION TECHNIQUES
- PRESENTING THE COLLECTION IN A MOCK FASHION SHOW

INDUSTRY GUEST LECTURES AND WORKSHOPS
- INVITING PROFESSIONALS FROM THE FASHION INDUSTRY
- WORKSHOPS ON INDUSTRY-SPECIFIC SOFTWARE/TOOLS
- Q&A SESSIONS AND NETWORKING OPPORTUNITIES

INTERNSHIP OR INDUSTRY COLLABORATION
- HANDS-ON EXPERIENCE THROUGH INTERNSHIPS OR COLLABORATION WITH LOCAL FASHION BUSINESSES
- APPLICATION OF SKILLS IN A REAL-WORLD SETTING
- INDUSTRY FEEDBACK AND EXPOSURE

WEEK 3-4:

BUSINESS OF FASHION
- BASICS OF STARTING A FASHION BUSINESS
- MARKETING AND BRANDING FOR FASHION DESIGNERS
- DEVELOPING A BUSINESS PLAN

FINAL SHOWCASE AND GRADUATION
- FINAL PRESENTATION OF INDIVIDUAL OR COLLABORATIVE PROJECTS
- GRADUATION CEREMONY AND CERTIFICATES
- GUIDANCE ON FURTHER CAREER PATHS AND OPPORTUNITIES